



APPLICATION AND ENROLMENT AGREEMENT 2017 MARKETING COMMUNICATION SHORT COURSES

Applicant's Details

Surname						
First Name/s						
Place of Birth	Town		Province		Country	
Demographics <i>Tick applicable block</i>	Male	Female	African Black	Coloured	Indian	White

Address	Postal Address			Residential Address		
		Code			Code	

Province in which applicant lives <i>Tick applicable block</i>	Western Cape 1.	Eastern Cape 2.	Northern Cape 3.	Free State 4.	Kwazulu Natal 5.	North West Province 6.	Gauteng 7.	Mpumalanga 8.	Limpopo 9.
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Province of postal address <i>Tick applicable block</i>	Western Cape 1.	Eastern Cape 2.	Northern Cape 3.	Free State 4.	Kwazulu Natal 5.	North West Province 6.	Gauteng 7.	Mpumalanga 8.	Limpopo 9.
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Phone Number/s	Code									Code											

e-mail address																					
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Date of birth																					
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Identity Number																						
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Passport No. <i>If no SA Identity number</i>				Nationality						Study Permit No.											
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Home Language							Other Languages											
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NATIONALITY <i>Tick applicable block</i>	South Africa	SADC (Except SA)	Angola	Bots-wana	Lesotho	Malawi	Mauri-tius	Mozam-bique	Namibia	Sey-chelles	Swazi-land
	SA	SDC	ANG	BOT	LES	MAL	MAU	MOZ	NAM	SEY	SWA
	Tan-zania	Zaire	Zambia	Zim-babwe	Asia	Australia Oceania	Europe	North America	South/ Central America	Rest of Africa	Other & Rest of Oceania
	TAN	ZAI	ZAM	ZIM	AIS	AUS	EUR	NOR	SOU	ROA	OOO

HOME LANGUAGE <i>Tick applicable block</i>	Afrikaans	English	isiNdebele	isiZulu	Sepedi
	AFR	ENG	NDE	ZUL	SEP
	Setswana	Siswati	Tshivenda	isiXhosa	Other (specify)
	SET	SWA	TSH	XHO	OTH

DISABILITY STATUS <i>Tick applicable block</i>	None	Sight (even with glasses)	Hearing (even with hearing aid)	Communication (Talk/Listen)	Physical (move/stand etc.)	Asthmatic	Diabetic
	N	01	02	03	04		
	Intellectual (Learn etc.)	Emotional (Behav/ Psych)	Multiple	Disabled but unspecified	Need extra time in tests/exams	Epileptic	Other
	05	06	07	09	ET		

	Tick	First Semester Courses	Level	Deposit payable on acceptance	Balance payable by completion	Total
Enrolling for <i>Tick applicable block/s</i>		Principles of Marketing	Introductory	R 5 190	R 5 190	R 10 380
		Research for Marketing Communication	Introductory	R 5 600	R 5 635	R 11 235
		Principles of Communication	Introductory	R 5 190	R 5 190	R 10 380
		e-Marketing	Intermediate	R 6 050	R 6 050	R 12 100
		Practice of Marketing	Intermediate	R 5 600	R 5 635	R 11 235
		Consumer Buyer Behaviour	Intermediate	R 6 050	R 6 050	R 12 100
		Creativity and Problem Solving	Advanced	R 4 250	R 4 250 <i>(payable by 28 Feb)</i>	R 8 500
		Advertising Production	Advanced	R 4 000	R 4 025	R 8 500
		Marketing and Advertising Planning Process	Advanced	R 6 150	R 6 150	R 12 300

	Tick	Second Semester Courses	Level	Deposit payable on acceptance	Balance payable by completion	Total
Enrolling for <i>Tick applicable block/s</i>		Principles of Business Management	Introductory	R 3 500	R 3 450	R 6 950
		Global Marketing and Advertising	Introductory	R 4 000	R 3 500	R 7 500
		Presentation and Writing Skills	Introductory	R 3 500	R 3 450	R 6 950
		Marketing Communication Issues in Multicultural Markets	Introductory	R 3 500	R 3 450	R 6 950
		Analytical and Financial Decision Making	Intermediate	R 6 050	R 6 050	R 12 100
		Entrepreneurship	Intermediate	R 4 000	R 3 500	R 7 500
		Integrated Marketing Communications	Intermediate	R 6 050	R 6 050	R 12 100
		IMC Campaigns	Advanced	R 6 700	R 6 700	R 10 000
		Digital Media Marketing	Advanced	R 6 500	R 5 800	R 12 300
		Media Management	Advanced	R 6 500	R 5 800	R 12 300
		Strategic Account Management	Advanced	R 6 500	R 5 800	R 12 300

Attachments

<i>Tick applicable blocks</i>	
	Certified copy of Matric certificate
	Certified copy of SA Identity Document
	Certified copy of Passport (international students)
	Certified copy Study Permit (international applicants)
	Certified copy of the identity document of person responsible for the account
	Confirmation of payment of fees on a signed letterhead if fees are paid by a company

DETAILS OF ENTITY/ PERSON RESPONSIBLE FOR PAYMENT OF ACCOUNT

Surname and Initials															
Identification No.														Relationship to student	
Address details <i>(if different from student)</i>	Postal Address						Residential Address								
	Code						Code								
Phone numbers:	Telephone Number			Mobile Number			Telephone Number			Mobile Number					
<i>Write in applicable blocks</i>															
	e-mail:						e-mail:								
Employer's name															
Position Held															
Employer's Postal Address															
							Code								
Tax Reference No															

IF ENTITY/COMPANY IS RESPONSIBLE FOR PAYMENT OF ACCOUNT, COMPLETE THIS SECTION

Company Name												
Address Details	Physical						Postal					
	Code						Code					
Telephone Number/s												
Contact Person												
VAT Number:												

Terms and conditions

For the purposes of this agreement "Student" shall mean or denote the student as under student details above and/or the parent/guardian/sponsor as under parent/guardian/sponsor details above as the case may be and unless the context clearly indicates otherwise.

1. General

- 1.1 The student shall at all times comply with the policy and constitution of the AAA as set out in the prospectus, as amended from time to time, the contents of which the student hereby confirms to have read and understood, and with any/all rules and regulations as may be laid down by the relevant faculty or the AAA from time to time, which also form part of this agreement.
- 1.2. The student shall at all times maintain a high standard of behaviour and academic diligence and shall not conduct him/herself in a manner which causes prejudice to or brings the name of the AAA into disrepute.
- 1.3. In order to meet examination entry requirements, the AAA reserves the right to monitor the attendance of the student. Absence due to injury or illness will require submission of a medical certificate. Absence due to other reasons require submission of a sworn affidavit or letter from the parents / guardian / employer. Students must attend at least 80% of all classes, per module as well as for the whole course.
- 1.4. The student hereby accepts responsibility for the replacement or repair of any damage or loss caused by the student to the property of the AAA.
- 1.5. The student shall at all times comply with his/her financial obligations to the AAA in accordance with the provisions of this agreement.
- 1.6. The student shall participate in all activities of the AAA inclusive of external visits which may take place from time to time and such participation shall be at his/her own risk. The AAA shall not be held liable for any injury or other damage sustained by the student in the course of such participation. The student hereby indemnifies the AAA against any claim in this regard.
- 1.7 The AAA will not be held responsible for any loss or damage, whether to person or property, from any cause whatsoever arising whilst on the campus of the AAA.
- 1.8. The student hereby confirms that he/she is in a state of good mental health and that full disclosure of any conditions/disease/handicap of the student shall be made to the AAA immediately upon the student/guardian/sponsor becoming aware of same. The AAA shall treat any such disclosure as being confidential. Should the student need extra time to complete tests and examinations the student should apply for this at the beginning of the year. Consult the relevant Registrar for this formal application.
- 1.9. All/any work originated and/or undertaken by the student during the period of his/her registration at the AAA and all/any intellectual property rights related thereto shall be the property of the AAA. The student hereby cedes all his/her rights, title and interest in and to such work and such aforesaid intellectual property rights to the AAA. The AAA reserves the right to cede, reassign or otherwise deal with these rights at its discretion.
- 1.10 The Executive Dean and Head or the respective Faculty Heads retain the right to change the curricula and/or extend the periods of theoretical or practical tuition beyond the formal tuition hours of the AAA whether or not such changes may be required by CHE, SAQA or NQF. The student hereby undertakes to abide by and comply with such extensions as aforesaid. The AAA also reserves the right not to offer a particular module(s) in an academic year.
- 1.11. A qualification related to the successful completion of any course by the student shall only be awarded to a student who has met the required academic standard and assessment criteria of the AAA and who has also fulfilled all his/her financial obligations in terms of this enrolment agreement. In accordance with the above, the AAA expressly reserves its right, in its sole discretion, to withhold conferring any such qualification until all the financial obligations referred to have been properly fulfilled.
- 1.12. The AAA may use any means to verify the information contained in this agreement. The student and/or

parent/guardian/sponsor hereby authorises the AAA to verify all information and grants the AAA authority to obtain such information. The Student and/or parent/guardian/sponsor expressly acknowledge that this acquisition of information is not an infringement of the fundamental rights on the students

2. Payment of Tuition Fees (See Schedule A)

- 2.1 Tuition fees and other charges payable by the students are set out in Schedule A and, together with the choice of payment option forms part of this contract.
- 2.2 The AAA shall be entitled to demand that the student furnish the AAA with an appropriate suretyship from a person/persons acceptable to the AAA or with such other form of security as the AAA may reasonably require for the due fulfilment by the student of his/her financial obligations in terms of this agreement and any acceptance by the AAA of this enrolment agreement shall be conditional upon the furnishing of such suretyship and/or other form of security.
- 2.3 In the event of any default by the student or parent or guardian or sponsor of any provision of this agreement, the student or parent or guardian hereby consents and authorises the AAA to furnish the name, credit record and repayment history of the student or parent to any credit bureau as a delinquent debtor.

3. Breach

- 3.1 It is agreed that the AAA will render an account for payment of any fees due. Should the student/sponsor fail to pay any fees timeously on the agreed due date, the AAA shall be entitled to charge 2% per month incidental credit in respect of such arrear fees. The AAA shall furthermore be entitled, at its election, to cancel the agreement as set out in clause 3.2, and institute legal action, including legal action for the full outstanding balance.

Furthermore, the student/sponsor will be held liable for any/all charges, including reasonable administration charges incurred by the AAA and any/all legal costs or collection fees incurred, such to be calculated on the scale as between attorney and own client, and related to any breach by such student of his/her obligations in terms of the agreement.

- 3.2 In the event of the non-payment of any monies due in terms of this agreement or in the event of the student remaining in breach of any of the provisions of the agreement despite seven (7) days written notice of the breach then, and notwithstanding anything to the contrary contained herein, the AAA shall be entitled to cancel this agreement and to terminate the student's registration as a student of the AAA. In the event of such cancellation and without prejudice to any further claim for damages that the AAA may have, the AAA shall be entitled to retain all monies paid in terms of this enrolment agreement and to claim payment from the student for the balance of tuition fees due.

4. Domicilium and Notices

- 4.1 The parties choose domicilium citandi et executandi for all purposes under this agreement at the addresses set forth in heading to this agreement.

- 4.2 Any notice given under this agreement shall:
- 4.2.1. Be in writing
 - 4.2.2. Be given to the parties at the address referred to in sub-paragraph 1 above;
 - 4.2.3. If sent by registered post be deemed, unless the contrary is proved, to have been received within five (5) business days after the date on which it was posted.
- 4.3 The parties shall be entitled to change their address at any time to any other address in the republic by giving the parties seven (7) days written notice to that effect.

5. **Non Variation Clause**

No warranty or representation express or implied or variation of this agreement shall affect the terms hereof unless such warranty or such representation or variation shall be reduced to writing under the hands of the parties hereto. The terms of this agreement shall novate, cancel and supersede the terms and conditions of all prior negotiations, documents, letter or verbal communications between the parties hereto with the intent and purpose that the terms and conditions hereof shall be deemed to constitute the sole memorial of the agreement between the parties.

This section is to be completed by all students and parent/guardian/sponsor. Each page of this agreement should be initialled and full signatures are to appear below.

I, _____ with _____
Full name and surname of student *Identity number*

- Acknowledge that I have read this Enrolment Agreement and understand the terms and conditions thereof.
- Confirm that no representations as to its contents and/or provisions were made by the AAA or any of its officers and/or employees.
- Confirm that I have committed to pay the fees in full as shown alongside the module/s for which I have enrolled. Note: Non-South African residents must pay the full fee upon registration.

Student's signature *Witness*

Signature of person responsible for payment of account

I, _____ with _____
Full name of sponsor *Identity number*

Who hereby:

- Binds himself/herself hereby as surety and principal co-debtor for the payment of any amount owed by the student and/or, any liability of the student of whatever nature in terms of this contract;
- Renounces the benefits of excussion, division and cession;
- Chooses the above address as domicilium citandi et executandi;
- Confirms that he/she has read the contract and understands the terms and provisions thereof and hereby confirms that no representations as to its contents and/or provisions were made by the AAA or any of its officers and/or employees.

Signature of sponsor *Witness*

Contact Details

	Johannesburg	Cape Town
Phone	011 781-2772	021 422 1800
Fax:	011 781 2796	021 422 1827
Faculty of Marketing Communication	Charmaine Lechuti charmaine@aaaschool.ac.za	Dru Triegaardt dru@aaaschool.ac.za
Physical Address	ACA House Cnr. Bond and Bram Fischer Drive Kensington B Randburg	4 th Floors 112 Long Street, Cape Town
Postal Address	P O Box 2289 Parklands 2121	P O Box 3423 Cape Town 8000

Account Queries **Johannesburg and Cape Town**
Yvonne Gordon
yvonne@aaaschool.ac.za
Phone: 011 781 2772

To arrange specific terms
of payment Russell Cory (Financial Director)
russell@acasa.co.za

Standard Bank
Randburg Branch
Branch Code: 01 08 05
Account Holder's Name: AAA School of Advertising
Account Number 220 387 915

